# CONFERENCES, LAUNCHES



PHASE

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CORPORATE EVENTS...

We curate the "Experiences for brands". The Event Company with a Mind Set of DELIVERING WAY BEYOND EXPECTATIONS

We are an agency that exists to reimagine what an experience can be. Our event experts are capable to cater all your needs from conceptualization through design and execution.

"#WEMAKEITHAPPEN"



# MUCH MORE THAN AN EVENT EXPERIENCE

# THE CREATIVE ONES

We are passionate to create USP by using the Brand Ethics, Qualities, Strategy, and Implementation capabilities for our clients & create a new benchmark in the industry.

Our Motto

DELIVER WAY BEYOND EXPECTATIONS





Moments over time



# **EXPERIENCE REDEFINED**



# PRODUCT LAUNCH | CONFERENCES | ACTIVATIONS | EXHIBITIONS



AROUND 2600 + EVENTS

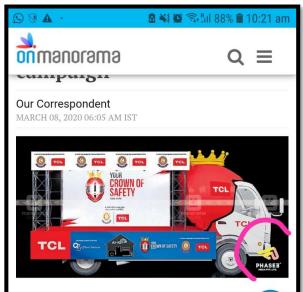
WE HOSTED

10LAKH+ AUDIENCE

PAN-INDIA PRESENCE



#### **MEDIA FEATURING PHASE 3**



Kochi: In a bid to spread awareness about road safety, the police provided free helmets to two-wheeler riders from limited background. Helmets were given for free from three spots in the city on Friday as part of 'Crown For Safety' project, organised by the police along with the TCL Electronics.

Mayor Soumini Jain inaugurated the project at Edappally on Friday morning.



భాగంగానే టిసిఎల్ క్యూ ఎల్ఈడి టివి ఆన్

వీల్స్ పేరుతో రోడ్ షో ద్వారా క్యూ ఎల్ఈడి టివిలపై

ఆవగాహన కల్పిస్తున్నారు. అంతేకాకుండా దిపావళి

కూకట్పల్లిపై ఎలక్ర్టానిక్స్ వద్ద బాహుబలి హెల్మెట్

రూవంలో స్టోర్ ఎం(టెస్స్ ను డిజైన్ చేశారు. కాగా రోడ్

ఆఫర్ కింద అందంగా తీర్చిదిచ్చారు.

TCL initiates 'TCL QLED TV on Whee...





TCL, a global top-two television brand and leading consumer electronics company, has come up with an exciting concept -'TCL QLED TV on Wheels', a stimulating roadshow to promote QLED television and Diwali offer on a beautifully-decorated van along with a huge Bahubali Helmet at the store entrance of Pai Electronics store, Kukatapally, Hyderabad.



The roadshow was inaugurated presence of honorable guests, including Mr. Arun Kumar Tulsyan, MD Ayukata Industries; Mr. Prshant K Das, Business Head PAI Flectronics: and Mr Massod Ali

వివతు నివారణ కూడా వివతులు తపుకుండా ఉంద

వినియోగదారులు క్యూఎల్ఈడి టీవి

అందిస్తున్నామన్నారు. పై స్టోర్లలో కోవిడ్ నిబంధనలు

క్యూఎల్ఈడి టీవలపై ఆఫర్లు ఉన్నాయన్నారు

రోడ్షపోతో టీసీఎల్ వినూత్మ ప్రచారం

లకీకాపూల్: వినియోగదారులను ఆకటుకునేం దుకు టీసీఎల్ సంస్థ వినూత్స ప్రచారానికి శ్రీకారం చుటింది. టీసీఎల్ క్యూలెడ్ టీవీ ఆన్ వీల్ పేరుతో రోడ్ షో చేపట్టింది. క్యూలెడ్ టీవీ పట్ల నగర ప్రజలు ఆకర్తితులయ్యే విధంగా రోడ్ షో వ్యాన్న్ ప్రవేశంగా రూపొందించారు. ఈ దీపావళి పర్వదినాన్ని పురస్కరించుకుని అందుబా టులోకి తెచ్చిన పలు ఆఫర్ల గురించి చైతన్యం కలి గిస్తున్నారు. అంతేకాకుండా కూకట్పల్లిలోని పై ఎలక్షానిక్స్ స్టోర్ ట్రప్లేశ ద్వారం వద్ద బాహుబలి హెల్మెట్ను ఏర్పాటు చేశారు. స్టోర్ కు వచ్చే విని యోగదారులను ఇది విశేషంగా ఆకటుకుంటోంది.



# SONY

























































and many more...











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Phase 3 India Pvt Ltd is a Pan - India experiential event marketing agency.

We are a member of EEMA INDIA (Events & Entertainment Management Association) and we follow all the protocols thereby.

Phase 3 India is completing the 14th year in the field of experiential events.

Phase 3 India is spread across Pan - India, Fully Functional in :









WE BELIEVE IN
OFFERING THE BEST
QUALITY, SERVICE,
SELECTION AND VALUE





With a bunch of creative minds who are dedicated, hardworking and passionate, Phase 3 India creates the extraordinary.

"THE WOW FACTOR"





#### **CONCEPTUALISATION OF THE EVENT**

Via Assessing the Type and Magnitude of the event, our team would conceptualize the event right from

- Finalizing the event, date and venue
- Designing the venue on the basis of thematic ideas and concepts
  - Detailed Plan and Schedule would be set
- Guest Safety & Security Protocols and measures



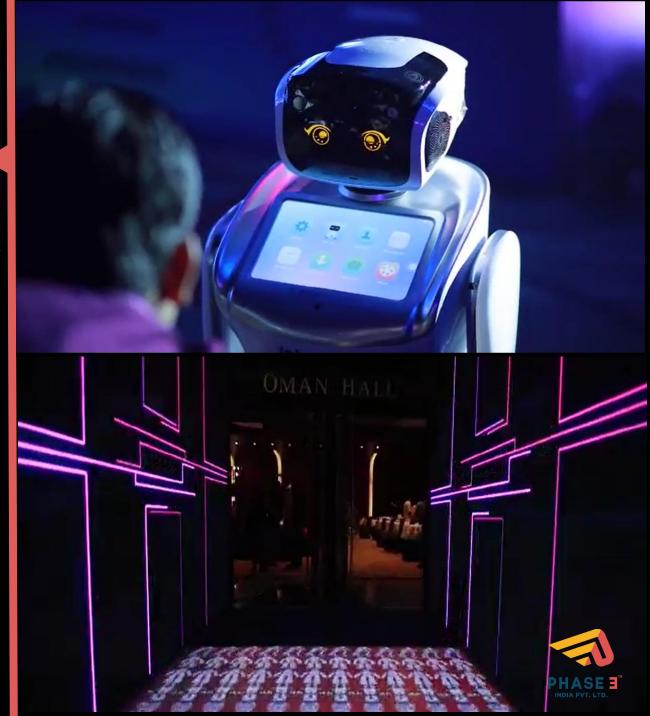


#### WHAT YOU CAN EXPECT FROM OUR CONCEPTS?

#### **Preparation of Detailed Plan and Presentation**

Services and Areas Of Project including:

VENUE LAYOUT IDEATING
THEMATIC UNDERSTANDING
QUALITY OF VISUAL APPEAL
QUALITY OF ARTISTS
OVERALL PROJECT MANAGEMENT CAPABILITIES
DEVELOPMENT AND EXECUTION





#### WHAT WE EXCEL

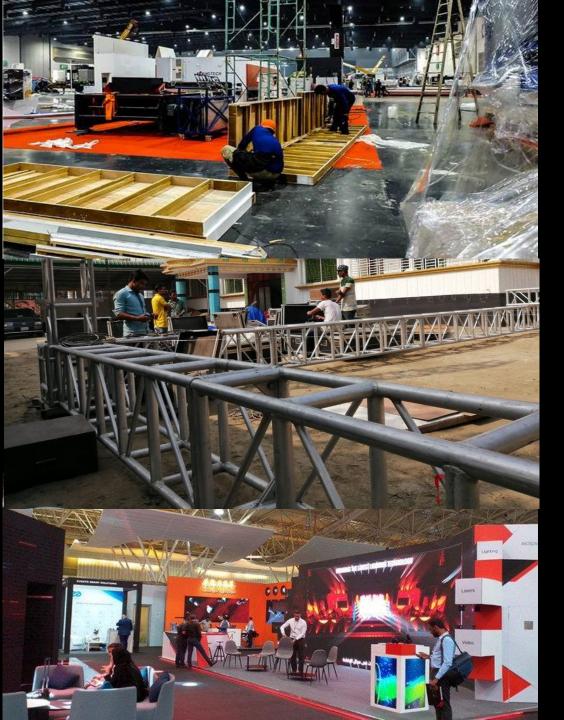
Where Concepts are made Reality!

 Fabricating, Production, Execution and Management of the Venue.
 THE COMPLETE STAGECRAFT

Sound, LED, Relay, Lighting, Public
 Seating, Barricading, Public Lighting, etc.
 THE COMPLETE SHOWRUNNER

 Colourful Décor and Installations which reaches the public eye, Av production, Video & Photography team with THE COMPLETE EVENT CREW





#### **OUR FORTE**

# **PRODUCTION HOUSE**

Having own production house at Bangalore, Hyderabad & Cochin, we create a unique capability to conduct events and structure to deliver the services in a profitable way for our end clients.





#### **OUR FORTE**

#### P3 DÉCOR MALL

#### 23000 SQFT. OF EXCLUSIVELY DESIGNED SHOWROOM



#### SOUTH INDIA'S LARGEST DÉCOR MALL



With 23,000 SQFT designed showroom, makes P3 Décor Mall South India's Largest Wedding Décor Mall. We have a 10,000+ Product Portfolio for our fellow event management companies to rent from,

as WE LOVE TO SHARE!





IN-TREND STAGE DESIGNS PROJECTION MAPPING



NEW-AGE TECHNOLOGIES SCAN REGISTRATION



LATEST DIGITAL TRENDS INTERACTIVE PHOTO OPS



VIRTUAL STREAMING

ш



**BEST OF PRE-FUNCTION** 



ENTERTAINMENT ACTS



PERSONALISED EXPERIENCE



ARTIST MANAGEMENT



SATISFIED CLIENT

# RECENT CORPORATE EVENTS



### EPOS – RECENT EVENT @ MUMBAI, LONAVALA







# TCL – RECENT EVENT @ DELHI







#### BISA FEST – RECENT EVENT @ CHENNAI







#### ITEL- RECENT EVENT @ HYDERABAD & BANGALORE



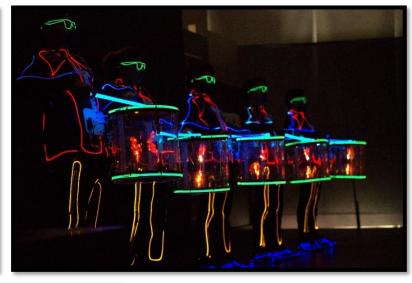




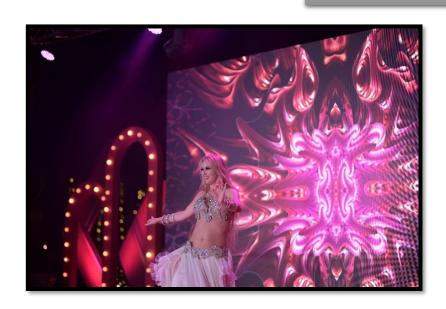
#### TCL— RECENT EVENT @ DELHI







#### BERGER- RECENT EVENT @ COCHIN







#### BHIMA— RECENT EVENT @ HYDERABAD







#### CENTUARY MATTRESS- RECENT EVENT @ COCHIN







### SUREREST— RECENT EVENT @ HYDERABAD







#### BERGER – RECENT EVENT @ PORT BLAIR







# Let's Work Together



Bangalore



Delhi



Cochin



Mumbai



Hyderabad



Pune



Goa



Coimbatore



Chennai



Kolkata



Mangalore



Andhra Pradesh

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+91 9072 888 555

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Cochin - 682030

+91 9072 888 554

#### HYDERABAD [BO]

Plot No 56/9, ECIL, North Kamalanagar, Hyderabad - 62



#### GOA[BO]

Manora Raia
Near Salgaonkar
Hospitality management College.





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Hoping for a long term & mutually beneficial relationship
Thanking you, TEAM PHASE 3





